

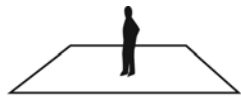
## World Class Venue

Food, Hotel & Tourism Bali will be held in the stunning Bali International Convention Centre, Nusa Dua, Bali - Indonesia. World class exhibition facilities provide you with a perfect environment for selling your products and services.



The stunning Bali International Convention Centre.

## Stand packages



### Space Only

This option is for exhibitors wishing to construct their own stands.

**US\$295**  
(per square metre)



### Organiser's Stand Fitting Service

This option includes raw space, walls, carpet, name board and lighting but no furniture or other display aids.

**US\$345**  
(per square metre)



### Exhibiting Made Easy Packages

This option provides a complete stand as described in "Organiser's Stand Fitting Service" above together with an inclusive range of display aids which increase according to the size of your stand.

**US\$355**  
(per square metre)

## World Class Organiser

Food, Hotel & Tourism Bali is organised by Indonesia's premier trade exhibition organiser - PT. Pamerindo Buana Abadi. As well as organising Food & Hotel Indonesia in Jakarta, PT. Pamerindo Buana Abadi is a member of Allworld Exhibitions, who also organise South East Asia's leading regional shows for the industry, Food and Hotel Asia, HOFEX and FHC China.



## For further information please contact your nearest Allworld office:

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A PT. PAMERINDO BUANA ABADI TRADE EVENT

# FHT BALI 2010

## FOOD, HOTEL & TOURISM BALI

The 7th International Exhibition for Equipment, Food, Beverages and Services to Support Indonesia's Tourism and Hospitality Industries

Incorporating :

A PT. PAMERINDO BUANA ABADI TRADE EVENT  
**RETAIL INDONESIA 2010**

The 8th International Retail Technology, Equipment, Display and Storage Exhibition

Plus!  
*Salon Culinare*  
Chefs' Competitions

**11-13  
March  
2010**

**Bali International  
Convention Centre,  
Nusa Dua,  
Bali - Indonesia**



Supported by:



Organised by :



**www.fhtbali.com**

# FHT BALI 2010

## FOOD, HOTEL & TOURISM BALI



### Why Indonesia?

Prospects in Indonesia's food and hotel industry are expected to go from strength to strength, with a population of over 230 million people, Indonesia will further benefit from a young population which will ensure a healthy consumer base over the next decade.

The United Nations World Tourism organisation is expecting visitors to Indonesia to increase once again in 2009 despite the current world economic outlook. The 2008 tourist arrivals increased 13.24% over 2007.

Indonesia's ongoing economic recovery and the growing affluence of its emerging middle class is driving a total food consumption growth forecast of 50% to IDR714.7trn in 2012.

### Why Bali?

Bali remains at the forefront of the tourism industry in Indonesia, recently receiving the award for the best Spa destination in the world to add to its previous list of world tourism and hospitality awards.

To cater to the growing number of tourists a whole host of new hotels have recently opened with more expected to be completed later this year and in 2010.

Big opportunities exist right across the board, in food and drink, bakery and the hospitality sector to meet a more affluent middle class and increasing numbers of foreign arrivals.

Food, Hotel & Tourism Bali will once again be held alongside the famous Salon Culinare organised by the Bali Culinary Professionals. Bali's best young chef's will once again test their culinary expertise in a exciting mix of competitions.



Visitors searching for new products and idea's at FHT Bali 2008!



Food and drink sampling at FHT Bali 2008

**"This is our first participation at Food, Hotel and Tourism Bali we generated some great quality leads. We are planning to return in 2010."**

Wong Shen Jung, General Manager –  
SOFTBRANDS INDONESIA

**"Good show, lots of enthusiastic visitors and customers. We cannot wait until Food and Hotel Bali 2010"**

Dewi Astuti, Acting General Manager –  
PT EMS INDOAPPLIANCES



Quality visitors at Food, Hotel & Tourism Bali 2008!

### Show facts

**Organiser:**

PT. Pamerindo Buana Abadi. A member of Allworld Exhibitions.

**Visitors :** 5006

**Exhibiting companies:** 316

**Exhibiting countries/regions:**

28 (Australia, Austria, Belgium, Chile, China, Czech Republic, France, Germany, Hong Kong, Hungary, Indonesia, Italy, Korea, Malaysia, New Zealand, Norway, Peru, Philippine, Singapore, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, UK, USA)

**International & Regional Group Presentations:**

5 (France, Italy, Peru, Taiwan, USA)

**Supported by:**

- Ministry of Culture and Tourism, Republic of Indonesia
- APRINDO – Indonesian Retail Merchants Association
- Bali Hotels Association

**Salon Culinare Chefs contest:**

273 competitors for 14 categories (organised by Bali Culinary Professionals)

**Show size:** 2,708 m

**Opening hours:** 10.00 - 18.00

### Visitor Profile

- Distributors
- Importers
- Wholesalers
- Retailers
- Confectioners
- Chefs
- F&B Managers
- Hotel Owners & Managers
- Restaurant Owners & Managers
- Bar Owners & Managers
- Supermarkets, Hypermarkets & Grocery
- Quick Service Restaurants
- Clubs and Resorts
- Catering Service Consultants, Kitchen Planners
- Government & Trade Associations
- Industrial & Travel Catering
- Industrial, Craft and In-store Bakers
- Franchisers & Franchisees

### Exhibit profile

International exhibitors showcasing a full range of food and hospitality products including:

**Food and Drink**

- Beverages - Non Alcoholic
- Canned & Processed Foods
- Confectionery
- Dairy Products
- Food Ingredients
- Fresh Produce
- Frozen & Chilled Foods
- Gourmet Food
- Health Food
- Meat & Poultry
- Seafood
- Wines, Spirits & Beers

**Foodservice Equipment & Supplies**

- Bar & Coffee Equipment & Supplies
- Foodservice Equipment
- Chinaware/Glassware/Crystalware
- Cleaning Equipment & Supplies
- Laundry Equipment
- Refrigeration Equipment

**Bakery Equipment & Ingredients**

- Bakery & Confectionery Equipment
- Pizza Equipment & Supplies
- Ingredients/Agents/Essences
- Bake-off Products & Finished Goods

**Hospitality Interiors**

- Furnished & Fixtures
- Tableware & Accessories
- Lighting & Accessories
- Contract Furnishing & Interior Design
- Guest Amenities
- Spa & Resort Facilities
- Fitness & Leisure Equipment
- Outdoor Furnitures



**"We are very satisfied and have received many enquiries."**

Takeshi Hotta, Marketing Director –  
PT NARUMI INDONESIA

**"Well organised, staff efficient, right mix of visitors, good work"**

Margaret Say, Regional Director –  
USA POULTRY & EGG EXPORT COUNCIL

