

SUBSEA ASIA 2010

2nd Asian Subsea Conference and Exhibition

Oil and gas production using subsea and deepwater systems



Kuala Lumpur Convention Centre
Malaysia 9-11 June 2010

www.subseaasia.org

Conference organised by:



Exhibition organised by:





Malaysia: Driving the Region's Subsea Industry Forward

In recent years the importance of oil and gas reserves from deepwater areas has increased significantly. In the Asia-Pacific region, Malaysia is at the forefront of this development with its National Oil Company, PETRONAS, committed to exploring offshore areas, especially deepwater zones that require substantial technical expertise.

With a number of major projects currently underway, Malaysia continues to strengthen its position as the region's hub for subsea knowledge and excellence. In its thriving capital city, Kuala Lumpur, many of the world's leading oil companies have already set up their regional bases, creating the natural platform for an international event dedicated to Asia-Pacific's subsea community.

The SUBSEA Asia 2010 Conference

The SUBSEA Asia 2010 conference will be the fifth edition of successful technical programmes organised in Malaysia by the industry's leading association, Subsea UK.

Previous events have been held each year since 2006 drawing presenters and delegates from around the region.

In 2008, the conference attracted over 200 delegates with acclaimed presentations from industry leaders including Aker Kvaerner, Cameron, Expro, FMC, Murphy, Shell and Technip Subsea 7. Conference delegates were impressed by the region specific content and enjoyed the opportunity to network with fellow subsea and deepwater professionals.

The SUBSEA Asia 2010 conference will again bring together the major industry players from around Asia and beyond. The focus will be on dissemination of new and existing subsea technology and most importantly, the exchange of ideas and practical knowledge.



The SUBSEA Asia 2010 Exhibition

The SUBSEA Asia 2010 exhibition will take place alongside the conference, opening for a reception on the evening of Wednesday 9th June. It will then be open for two full days on the 10th and 11th June. It will provide an opportunity for companies to present their products and services direct to the conference delegates and other industry professionals visiting the exhibition.



Conference 9 June 2010 | Exhibition 10 -11 June 2010



SUBSEA Asia 2008 facts and figures

Conference delegates	214
Trade visitors	1,795
Total	2,009
Space occupied	1,300 square metres
Exhibiting companies	62
Participating countries	13

Visitor Profile

As a guide exhibitors can expect to meet:

- Subsea Professionals and Managers
- Mechanical and Structural Engineers
- Chemical and Process Engineers
- Electric and Electronic Engineers
- Project Management Professionals
- Flow Assurance Engineers
- Controls Engineers
- Marine and Installation Engineers

Exhibitor Profile

A diverse collection of subsea technology, services and techniques will be on display at SUBSEA Asia 2010. The following guide is not definitive:



- Acoustic Positioning
- Risk Analysis Consultancy
- Chemical Suppliers
- ROV Suppliers
- Cranes/Crane Barges/Heavy Lift Vessels
- Safety, Health and Environment Consultancy
- Diving Services
- Sonar
- Engineering Design
- Staff Search/Selection Consultancy
- Fabricators
- Subsea Construction
- Flowlines, Flexibles and Pipelines Suppliers
- Subsea Control Systems
- Inspection Services
- Subsea Processing/Pumping Suppliers
- Management
- Subsea Umbilical/Power Cables Suppliers
- Marine Consultancy
- Survey Services
- Metering Equipment and Systems
- Trenching and Excavation Services
- Personnel/Training Systems Consultancy
- Valve Manufacturers
- Pig Launchers/Traps/Receivers and Accessories
- Video/Photographic Systems
- Pipelaying/Cable Laying Services
- Well Intervention Services
- Process Control and Monitoring Equipment and Systems
- Wellheads and Xmas Trees

Targeted Visitor Campaign

SUBSEA Asia 2010 will be promoted throughout Southeast Asia, China, India and Australasia via extensive targeted visitor promotion campaigns designed to reach the people that count.

- Personal visits to all major oil producers and government ministries.
- Strategic, targeted use of complimentary visitor tickets.
- Highly specific direct mail campaigns to our extensively researched customer database.
- An aggressive press campaign incorporating daily and weekly press advertising and editorial coverage.
- Close liaison with quality trade press including advertising, editorial and regular press releases.

High Quality Venue

SUBSEA Asia 2010 will take place at the world class Kuala Lumpur Convention Centre or KLCC. Strategically located at the heart of Kuala Lumpur the venue is next to the PETRONAS Twin Towers with numerous 5 star hotels within walking distance.



Space and stand services



Space with walk-on package



NB: A walk-on stand is not necessarily a corner stand

Choose from our different price options

1 Inside space only US\$350 per sqm
(rent a space to build your own stand, carpet not included. Minimum area from 9sqm per booth)

2. Space and stand services US\$370 per sqm
(comprises of floor space, walls, carpet, lighting and upright chair, one information desk and fascia only. Minimum area from 9sqm per booth)

3. Space with walk-on package US\$390 per sqm
(comprises floor space, walls, carpet, lighting, display board/shelf, lockable cupboard, easy chair, coffee table, information desk, upright chair, a 13A electrical power supply and fascia. Minimum area from 9sqm per booth)

Conference Organisers

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Images courtesy of CTC Marine and Rotech Subsea



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REPLY FORM

I am interested in:

- Exhibiting at SUBSEA Asia 2010. Please reserve _____ m² for my company (minimum 9m²).
- Exhibiting through my agent/distributor/subsidiary. Please contact them at the address below.
- Visiting. Please send me more information closer to the event.
- Presenting a paper at the SUBSEA Asia 2010 International Conference.
- Attending the SUBSEA Asia 2010 International Conference as a delegate.

Please send me more information.

COMPANY DETAILS

Name: _____ Position: _____
Company: _____
Email: _____
Address: _____
Country: _____
Tel: _____ Fax: _____
Business activity: _____

AGENT/DISTRIBUTOR/SUBSIDIARY DETAILS

Name: _____ Position: _____
Company: _____
Email: _____
Address: _____
Country: _____
Tel: _____ Fax: _____

COMPLETE AND FAX THIS REPLY FORM TO:

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