

Under the Patronage of HH Shaikh Khalifa bin Salman Al Khalifa  
Prime Minister of the Kingdom of Bahrain



# **GEO 2010**

**9th Middle East Geosciences Conference and Exhibition**  
8-10 March 2010 Bahrain International Exhibition Centre

[www.geobahrain.org](http://www.geobahrain.org)



## The Middle East: Past, Present and Future

Since oil production started in 1934, output has steadily grown and today the Arabian Peninsular countries of Bahrain, Iraq, Kuwait, Qatar, Saudi Arabia and United Arab Emirates produce in excess of 20 million bbl/d.

### The Event

Most recently held in 2008, the GEO conference contained 258 oral presentations and 133 poster presentations. Speakers and delegates from around the world were in attendance and helped to ensure that the region's geoscientists remain at the industry's cutting edge.

### Show support

Geo is officially supported by these industry leading associations:

American Association of Petroleum Geologists (AAPG)

Bahrain Geoscience Society (BGS)

European Association of Geoscientists and Engineers (EAGE)

Dhahran Geoscience Society (DGS)

Society of Exploration Geophysicists (SEG)

Emirates Society of Geoscientists (ESG)

Geological Society of Oman (GSO)



### Key Conference Facts

- This is the largest geosciences technical program in the Middle East, supported and developed by AAPG, EAGE, SEG, BGS, GDS, ESG and GSO.
- All the region's National Oil Companies contribute to the delivery and selection of abstracts.
- The GEO 2008 programme committee reviewed nearly 600 abstracts.
- Of the papers received for the 2008 event, 391 technical presentations were selected.
- The high quality technical programme attracted 1625 regional and international delegates.
- 79% of delegates rated the quality of conference papers as excellent or good.



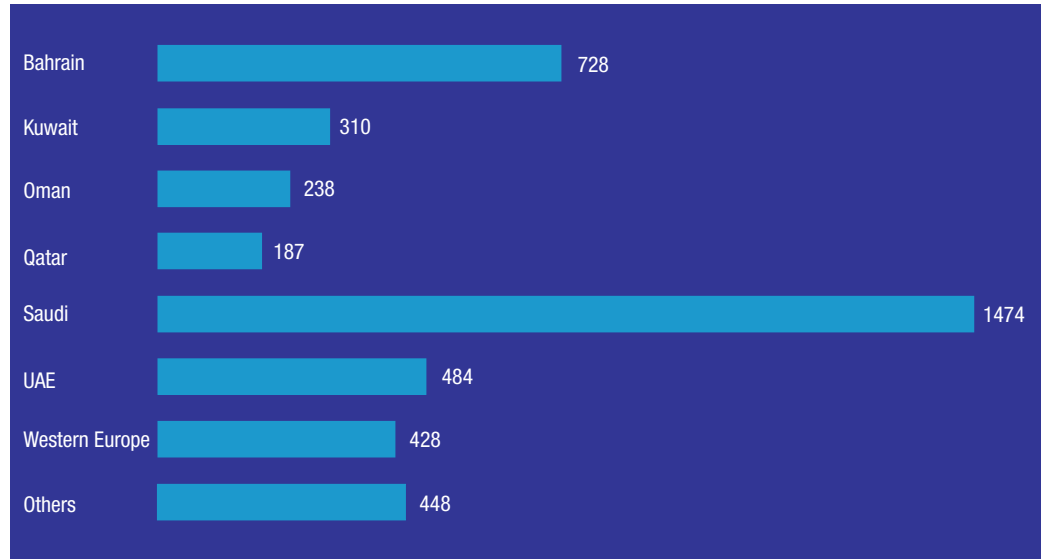
### Key Exhibition Facts

- GEO is the Middle East geoscience exhibition that attracts all the geoscience companies active in the Middle East region.
- The region's National Oil Companies all take centrepiece stands at the event.
- At GEO 2008 there were 173 exhibiting companies from around the world, making it the largest edition to date.
- A record 4297 attendees were at GEO 2008.
- 81% of visitors are likely to visit the exhibition again in 2010.
- 86% of exhibitors rated the exhibition as useful or very useful in relation to their company's business.





## Industry Professionals came from the Following Countries



## What was said about GEO 2008

- “Probably the best oil show in the Middle East – if you only go to one this should be it.” Phoenix Geophysics Ltd.
- “GEO is the best place to meet our customers outside of our own offices.” Fugro
- “It’s been a great experience exhibiting at GEO 2008, being amongst the friendly people of Bahrain and exploring business opportunities. The event was managed professionally; no wonder it attracted a large number of serious visitors.” Space Imaging Middle East
- “A valuable exhibition providing a regional focus for future contacts and potential clients.” Deloitte-Petroleum Services
- “Great show – we’ll be back!” Spectraseis

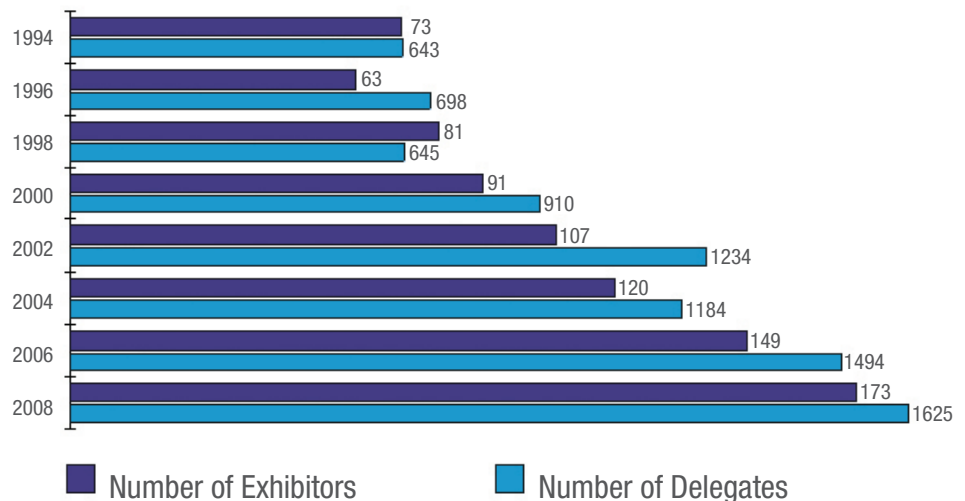
## Visitor Profile

The GEO show attracts highly technical professionals within the petroleum geoscience field who are able to participate in a purposeful science-driven conference program.

Visitors will be drawn from the following geoscience disciplines:

- Geologists
- Geochemists
- Reservoir Engineers
- Geophysicists
- Paleominerologists

## GEO Exhibitor and Delegate Numbers Continue to Grow





## Targeted Visitor Campaign

Geo 2010 will be marketed throughout the Middle East via extensive targeted visitor promotion campaigns designed to reach the people that count.

- Personal visits to all major oil producers and government ministries
- Strategic, targeted use of complimentary visitor tickets
- Direct mail and email campaigns to the regions NOC's plus the worldwide memberships of the AAPG, EAGE, SEG and the full memberships of the BGS, DGS, ESG and GSO
- An aggressive press campaign incorporating daily and weekly press advertising and editorial coverage
- Close liaison with quality trade press including advertising, editorial and regular press releases



## High Quality Venue

GEO 2010 will take place at the Bahrain International Exhibition Centre, a modern exhibition complex offering some of the finest exhibition facilities in the Middle East. Situated within 5 minutes of downtown Manama and close to all the major hotels.



## Bahrain – The Gulf's Regional Trading Centre

Located at the heart of the GCC states, Bahrain is the natural focal point to access the Middle East's oil and gas industry. Its close proximity to Saudi Aramco's headquarters in the Eastern Province of Saudi Arabia, and its undisputed track record of attracting a consistently high quality regional audience to GEO and other industry related Allworld events, makes it the most suitable venue for oil industry gatherings.

## Exhibit Options

1. Inside space only US\$460 per sqm

Allows the flexibility to build your own stand (min 18sqm)

2. Space and stand services US\$540 per sqm

This comprises of inside exhibit space, walls, carpet, lighting and fascia name panel

3. Space with walk-on package US\$565 per sqm

Comprises all stand services facilities plus a selection of furniture, display items and electrical socket



### Organisers

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