



AAPG 3P ARCTIC

The Polar Petroleum Potential
Conference & Exhibition

30th September - 2nd October 2009
All-Russia Exhibition Centre (VVC)

The Geoscience Event
for the Arctic



www.3pArctic.com

Hosted by: RosGeo

Organized by: AAPG, Allworld Exhibitions



ALLWORLD
EXHIBITIONS



Russian Geological
Society (RosGeo)

The Arctic's Unique Challenge

The belief that the Pan-Arctic area could contain up to a quarter of the world's undiscovered hydrocarbon resources has ensured that there is significant and growing interest in the region.

Because of its inaccessible nature information about the Arctic's resources is in short supply. The harsh conditions present huge technical and economic challenges, particularly in regards to developing offshore reserves. Some research is already being undertaken, much more is planned.



The oil industry has a long history of overcoming seemingly insurmountable obstacles through a combination of investment, innovation and hard work. The Arctic will present a set of obstacles that will require all of the industry's ingenuity and tenacity.

Message from the Conference Organizers

"This is going to be a fabulous conference for geoscientists who work the Arctic. Today, you see many Arctic conference announcements but none are focused specifically on exploration and geology of the Arctic Regions and that is the focus of this conference, the basins, the petroleum systems and the rocks.

Please join us at this inaugural AAPG event in Moscow. Our exhibition floor space will be exclusive to companies working the Arctic and our short courses and field trips focused on the Arctic and Arctic technologies.

We hope to see you in Moscow."

John R. Hogg and Konstantin A. Kleshchev
3P General Co-Chairs

AAPG 3P Arctic

Polar Petroleum Potential, 3P, is a geological/geophysical conference and exhibition focused on the circum-Arctic basins that are within the Russian, Norwegian, Greenlandic (Danish), Canadian and Alaskan onshore and offshore basins. AAPG and RosGeo are combining their expertise to provide Arctic explorers with a unique event that will bring the professionals working on these regions together for the first time.

Conference and workshops

The 3P Technical Program will consist of 15 sessions comprising 125 oral presentations and more than 150 poster sessions. These will cover all aspects of the geology and petroleum geology of the Arctic sedimentary basins.

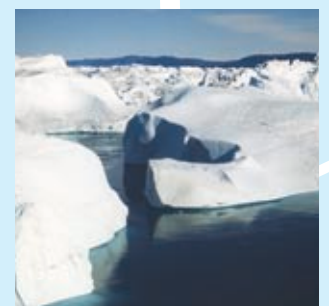
The main themes of the conference will include:

- i Resource and Exploration Potential of Petroleum Provinces within Russia, Canada, Norway, Greenland and Alaska basins
- ii Tectonic and Paleogeographic Evolution of the Arctic in the Phanerozoic
- iii Circum-Arctic Plate Tectonic Models
- iv Geodynamic Modelling of the Arctic Margins

The relevant presentations will be grouped by region into six sessions:

- US Chukchi Sea, North Slope, Beaufort Sea
- Canadian Arctic Islands, Baffin Bay
- East Greenland, Western Norway
- Barents Sea
- Northern West Siberian Basin, Kara Sea
- Laptev Sea, East Siberian Sea, Russian Chukchi Sea

In addition there will be two field trips and a series of workshops or short courses.



AAPG 3P Arctic Exhibition

Exhibitors will find a highly technical audience of Geologists, Geophysicists, Geochemists, Paleominerologists and Reservoir Engineers.

AAPG 3P Arctic will be promoted throughout countries bordering the Arctic region via extensive targeted visitor promotion campaigns designed to reach the people that count.

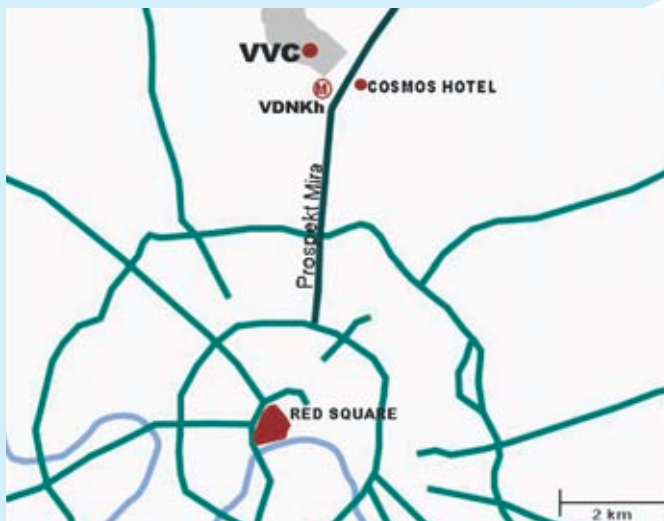
Marketing plans include:

- Personal visits to all oil companies active in Arctic exploration work, plus government ministries
- Strategic specific direct mail campaigns to the AAPG and RosGeo memberships
- An aggressive press campaign press advertising and editorial coverage
- Close liaison with association journals, quality trade press and other geoscience events including advertising, editorial and regular press releases

High quality venue

The All-Russia Exhibition Centre (VVC) held its first exhibition in 1939 and has since established itself as Moscow's leading exhibition and trade-show venue.

AAPG 3P Arctic is being held at the all new ROSSIA hall. This premier site (totalling 240,000 sqm) includes exhibition space, conference halls, 2 cafes and a restaurant and is located within walking distance from VDNKh metro station.



How to exhibit

To participate at 3P Arctic, select the following packages by filling out the Reply Form and fax it back to Adam Ridgway, +44 (0)20 7840 2119.

1. Space only* €380 per sqm

Rent a space to build and design your own stand.

2. Space and stand services** €450 per sqm

Comprises exhibit space, walls, carpet, lighting and fascia name panel.

3. Space with walk-on package** €470 per sqm

Comprises all stand service facilities plus a selection of furniture, display items and electrical socket.

*minimum stand size 18sqm **minimum stand size 9sqm

Exhibition Sales

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